

13 January 2025

**Pollen Street Group Limited**

("Pollen Street Group" or the "Company")

**Crispin Goldsmith joins Pollen Street as Chief Financial Officer**

13 January 2025: Pollen Street Group Limited, the purpose-led alternative asset manager, announces that Crispin Goldsmith has joined the Company as its new Chief Financial Officer and will be a member of the Company's Executive Committee.

Crispin joins Pollen Street with a breadth of experience as a public company CFO, private equity investor and from corporate finance advisory. Most recently, Crispin served as Group CFO and Chief Strategy Officer at eEnergy Group Plc for four years, helping the company to substantially increase revenues through strong organic growth and strategic acquisitions. Prior to this, Crispin was Group Strategy and Corporate Development Director at Dixons Carphone Plc, having previously been an Investment Director at private equity business Duke Street.

Earlier in his career, Crispin was a Director of the Royal Bank of Scotland's Special Opportunities Fund where he worked with several members of the leadership team, helping manage a £1.1bn fund targeting structured equity investments in European and North American companies.

Lindsey McMurray, Chief Executive Officer, commented:

*"We are delighted to welcome Crispin to Pollen Street as our new Chief Financial Officer; his experience will be invaluable in this role. Crispin is well known to me and several members of our leadership team as we have worked together previously. We know that he will hit the ground running, which will be critical as we continue to deliver our strategy and growth plans. I look forward to working with him."*

For further information about this announcement please contact:

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### **About Pollen Street Group Limited**

Pollen Street is an alternative asset manager dedicated to investing within the financial and business services sectors across both Private Equity and Private Credit strategies. The business was founded in 2013 and has consistently delivered top tier returns alongside growing AuM.

Pollen Street benefits from a complementary set of asset management activities focused on managing third-party AuM (the "Asset Manager") together with on-balance sheet investments (the "Investment Company").

The Asset Manager raises capital from high quality investors and deploys it into its Private Equity and Private Credit strategies. The strong recurring revenues from this business enable delivery of scalable growth.

The Investment Company invests in the strategies of the group delivering attractive risk adjusted returns and accelerating growth in third-party AuM of the Asset Manager through investing in Pollen Street funds, taking advantage of attractive investment opportunities and aligning interest with our investors to grow AuM. Today the portfolio is largely invested in credit assets with the allocation to Private Equity expected to increase to 30 per cent in the long term. The portfolio consists of both direct investments and investments in funds managed by Pollen Street.

POLN is listed on the London Stock Exchange (ticker symbol: POLN). Further details are available at [www.pollenstreetgroup.com](http://www.pollenstreetgroup.com).

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